REPORT OF LOBBYING FIRM

(Government Code Section 86114)

	REPORT COVERS	PERIOD FROM 07/0	1/2009 T	HROUGH	09/30/2009	
FORM 625	CUMULATIVE PER	RIOD BEGINNING	01/	/01/2009		
1990						FOR OFFICIAL USE ONLY
		TYPE OR PRINT IN	INK			A
	ired to be provided to you pursu Disclosure Provisions of the Po		ctices Act of	1977, see	nformation	В
NAME OF LOBBYIN	IG FIRM:					
	OR ASSOCIATES,INC.					
BUSINESS ADDRES	SS: (Number and Street)	(City) SACRAMEN TO	(State) N - CA		(Zip Code) 95814	TELEPHONE NUMBER:
MAILING ADDRESS	: (If different than above)	10				
X PAR THIS	e instructions on the reverse before TNERS, OWNERS, OFFICERS B REPORT OR TNERS, OWNERS, OFFICERS	, OR EMPLOYEES WHO	SE "LOBBYIS	ST REPOR	RTS" (FORM 615) A	RE ATTACHED TO
Partner Jerry M. Haleva	ARATE OCCASIONS DURING	THE PERIOD				
Jerry IVI. Traieva						
If more space is	needed, check box and attach contin	nuation sheets.				
		SUMMARY OF PA	YMENTS T	THIS PE	RIOD	
	OTAL PAYMENTS RECEIVED: otals in Part II)	<u>\$ 129037.14</u>	l —	PAIGN CO	ONTRIBUTIONS MA	ADE: t IV Completed and Attached
	CTIVITY EXPENSES: III, Section A, 3)	\$ 0.00				·
LOBBYING	AYMENTS TO OTHER G FIRMS: III, Section B)	\$ 6000.00	l <u> </u>	HE FIRM A	_	DBBYING COALITION ?
D. GRAND T (B + C, abo	OTAL PAYMENTS MADE: ve)	\$ 6000.00		NO		(Complete and attach Form 656)
		VERIFI	CATION	1		
	ed all reasonable diligence ion contained herein and i				-	d to the best of my knowl-
l certify u	nder penalty of perjury und	der the laws of the Sta	ate of Califo	ornia tha	t the foregoing i	s true and correct.
Executed on (Date)		At (City and State)			By (Signature of	Responsible Officer)
10/16/2009		SACRAMENTO,CA			JERRY M. HAL	EVA
Name of Responsib	le Officer (Type or Print)				Title	
JERRY M. HALE	EVA				PRESIDENT	409300jh

NAME OF LOBBYING FIRM: SERGEANT MAJOR ASSOCIATES, INC.

PART II - PAYM See Instructions of		CONNECTION WITH LOBBYING ACTIVITY (Amou	nts may be rounded off to v	whole dollars.	
	Address and Telephone NOCOPTER CORPORA				
GRAND PRAIRIE	TX 75052				
Legislative or State Period. (See instruc	Agency Administrative Actions on reverse.)	tions "Actively" Lobbied During the	-		
CALIFORNIA HIG	HWAY PATROL,CAL-I	FIRE RE: AIR SUPPORT ISSUES			
Fees and Retainers	Reimbursements of Expenses	Advances or Other Payments (attach explanation)	Total This Period	Cumulative Total to Date	
\$ 12000.00	\$ 0.00	\$ 0.00	\$ 12000.00	\$ 40340.33	
	Address and Telephone N	Number			
PASADENA CA					
Period. (See instruction AB 943: GOVERN	Agency Administrative Actions on reverse.) IOR'S OFFICE,LEGISLPLOYEE CREDIT REPO	tions "Actively" Lobbied During the ATURE RE: MEAL AND REST PERIOD R - DRTS			
Fees and Retainers	Reimbursements of Expenses	Advances or Other Payments (attach explanation)	Total This Period	Cumulative Total to Date	
\$ 9000.00	\$ 0.00	\$ 0.00	\$ 9000.00	\$ 27149.50	
Employer's Name, Address and Telephone Number BICYCLE CASINO					
BELL GARDENS CA 90201					
Period (See instruc	Agency Administrative Actions on reverse.) 213,829; GOVERNOR' ON,LEGISLATURE,DE				
Fees and Retainers	Reimbursements of Expenses	Advances or Other Payments (attach explanation)	Total This Period	Cumulative Total to Date	
\$ 22500.00	\$ 1626.54	\$ 0.00	\$ 24126.54	\$ 72217.74	
If more space is n	eeded, check box and attach	continuation sheets SUBTOTAL	\$ 129037.14		

PERIOD COVERED:	07/01/2009	09/30/2009	

NAME OF LOBBYING FIRM: SERGEANT MAJOR ASSOCIATES,INC.

PART III	PART III - PAYMENTS MADE IN CONNECTION WITH LOBBYING ACTIVITIES						
SECTION	SECTION A: ACTIVITY EXPENSES (See instructions on reverse.)						
	ITY EXPENSES ARRANGED, INCUR RED BY A LOBBYIST)	RED, OR PAID BY	THE LOBBYIN	IG FIRM (OTHE	ER THAN THOSE PA	ID OR	
Date	Name and Address of Payee	of Repo	and Official Positio rtable Persons and nt Benefiting Each	d	Description of Consideration	Total Amo	
				\$		\$	
	Reference No:						
If more space is needed, check box and attach continuation sheets TOTAL SECTION A.1. (Include all subtotals from Continuation Sheets)						\$	0.00
2. TOTAL ACTIVITY EXPENSES PAID, INCURRED, OR ARRANGED BY ALL LOBBYISTS EMPLOYED BY THE LOBBYING FIRM WHICH HAVE BEEN OR WILL BE REIMBURSED OR PAID BY THE FIRM.					\$	0.00	
3. TOTAL	ACTIVITY EXPENSES (Section A, Pa	arts 1 + 2)				\$	0.00

PERIOD COVERED:	07/01/2009	09/30/2009	
NAME OF LODDVING	CIDM.SERGEANT I	MAJOR ASSOCIATES INC	

PART III - PAYMENTS MADE (Continued)							
SECTION B: PAYMENTS MADE TO OTHER LOBBYING FIRMS							
Name, Address and Number of Firm Co	•	Name of Employer or Client for Whom Subcontractor was Retained to Lobby	I Amount I Cum				
ROBIN BLAIR SPRINGER - RBS PU	BLIC POLICY STRATEGY	ALL CLIENTS LISTED ON THIS - FORM 625	\$	6000.00	\$ 18000.00		
ELK GROVE CA 95624-2126							
If more space is needed, chec continuation sheets.	k box and attach	TOTAL PAYMENTS (Include all subtotals from continuation sheets)	\$	6000.00			
PART IV - CAMPAIGN CONTRIBUTIONS MADE (Monetary and non-monetary campaign contributions of \$100 or more made to or on behalf of state candidates, elected state officers and any of their controlled committees, or committees supporting such candidates or officers must be reported in A or B below.) A. If the contributions made by you during the period covered by this report, or by a committee you sponsor, are contained in a campaign disclosure statement which is on file with the Secretary of State, report the name of the committee and its identification number, if any, below. Name of Major Donor or Recipient Committee Which Has Filed A Campaign Disclosure Statement: Recipient Committee:							
	O or more which have not be ored committee, must be ite	een reported on a campaign disclosure s mized below.	statement, incl	uding contribution	ons made by an		
Date	Name of Reci	pient	I.D. Numb Committ		Amount		
				\$			
If more space is needed, check box and attach continuation sheets.							
NOTE: Disclosure in this report does not relieve a filer of any obligation to file the campaign disclosure statements required by Gov. Code Section 84200, et seq.							

PERIOD COVERED: 07/01/2009 09/30/2009

NAME OF LOBBYING FIRM: <u>SERGEANT MAJOR ASSOCIATES, INC.</u>

PART II - PAYM See Instructions of		CONNECTION WITH LOBBYING ACTIVITY (Amou	nts may be rounded off to	whole dollars.					
Employer's Name,	Employer's Name, Address and Telephone Number CITY OF STOCKTON								
STOCKTON CA	95202								
Legislative or State Period. (See instruc AB 155,479,891; SERNMENT ISSUE	Agency Administrative Actions on reverse.) SB 88; GOVERNOR'S SB	tions "Actively" Lobbied During the OFFICE,LEGISLATURE RE: LOCAL GOV -							
Fees and Retainers	Reimbursements of Expenses	Advances or Other Payments (attach explanation)	Total This Period	Cumulative Total to Date					
\$ 6000.00	\$ 0.00	\$ 0.00	\$ 6000.00	\$ 27000.00					
CITY OF STOCK	Address and Telephone N								
STOCKTON CA Legislative or State Period. (See instruct AB 155,479,891; SERNMENT ISSUE	Agency Administrative Actions on reverse.) SB 88: GOVERNOR'S	ctions "Actively" Lobbied During the OFFICE,LEGISLATURE RE: LOCAL GOV -							
Fees and Retainers	Reimbursements of Expenses	Advances or Other Payments (attach explanation)	Total This Period	Cumulative Total to Date					
\$ 9000.00	\$ 0.00	\$ 0.00	\$ 9000.00	\$ 40500.00					
Employer's Name, CRYSTAL CASIN	Address and Telephone NO & HOTEL	Number							
COMPTON CAS	90220								
Period. (See instruc	ctions on reverse.)	tions "Actively" Lobbied During the S OFFICE,CALIFORNIA GAMBLING CON - PARTMENT OF JUSTICE RE: GAMING							
Fees and Retainers	Reimbursements of Expenses	Advances or Other Payments (attach explanation)	Total This Period	Cumulative Total to Date					
\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00					
	•	PAGE SUBTOTAL	\$ 15000.00						

NAME OF LOBBYING FIRM: <u>SERGEANT MAJOR ASSOCIATES.INC.</u>

PART II - PAYM See Instructions of		CONNECTION WITH LOBBYING ACTIVITY (Amount	nts may be rou	ınded off to v	vhole dol	lars.	
Employer's Name, Address and Telephone Number INNOVATIVE INTERFACES,INC.							
EMERYVILLE CA	A 94608						
Legislative or State Period. (See instruc LEGISLATURE R	Agency Administrative Actions on reverse.) E: LIBRARY TECHNOI	tions "Actively" Lobbied During the LOGY SERVICES					
Fees and Retainers	Reimbursements of Expenses	Advances or Other Payments (attach explanation)	Total ⁻ Peri			Cumulative otal to Date	
\$ 22500.00	\$ 65.00	\$ 0.00	\$ 22	565.00	\$	45065.00	
	Address and Telephone NORED CAR ASSOCIAT						
Legislative or State Period. (See instruc AB 943; GOVERN	Agency Administrative Actions on reverse.)	tions "Actively" Lobbied During the ATURE RE: MEAL AND REST PERIOD R - ORTS					
Fees and Retainers	Reimbursements of Expenses	Advances or Other Payments (attach explanation)	Total ⁻ Peri			Cumulative otal to Date	
\$ 16000.00	\$ 0.00	\$ 0.00	\$ 160	00.00	\$	16000.00	
Employer's Name, OCEAN'S ELEVE	Address and Telephone N N CASINO	Number					
OCEANSIDE CA	92054						
Period. (See instruc	ctions on reverse.)	tions "Actively" Lobbied During the S OFFICE,CALIFORNIA GAMBLING CON - PARTMENT OF JUSTICE RE: GAMING					
Fees and Retainers	Reimbursements of Expenses	Advances or Other Payments (attach explanation)	Total ⁻ Peri			Cumulative otal to Date	
\$ 0.00	\$ 0.00	\$ 0.00	\$	0.00	\$	0.00	
	•	PAGE SUBTOTAL	\$ 38	565.00			

NAME OF LOBBYING FIRM: <u>SERGEANT MAJOR ASSOCIATES, INC.</u>

PART II - PAYMENTS RECEIVED IN CONNECTION WITH LOBBYING ACTIVITY (Amounts may be rounded off to whole dollars.									
See Instructions on	reverse.)								
Employer's Name, Address and Telephone Number OWENS-ILLINOIS,INC.									
PERRYSBURG O	H 43551-2999								
Legislative or State A Period. (See instruct AB 829 1404,1405 TMENT OF CONS AX ISSUES	Agency Administrative Actions on reverse.) ; SB 31,55,402; GOVE ERVATION RE: RECY	tions "Actively" Lobbied During the RNOR'S OFFICE,LEGISLATURE,DEPAR - 'CLING,AIR QUALITY,STATE BUDGET,T -							
Fees and Retainers	Reimbursements of Expenses	Advances or Other Payments (attach explanation)		Total This Period		Cumulative Total to Date			
\$ 24000.00	\$ 95.00	\$ 0.00	\$	24095.00	\$	65964.10			
Employer's Name, A	Address and Telephone N IVERSITY	lumber							
MALIBU CA 9026	65								
Legislative or State / Period. (See instruct LEGISLATURE RE	Agency Administrative Actions on reverse.) E: AB 48	tions "Actively" Lobbied During the							
Fees and Retainers	Reimbursements of Expenses	Advances or Other Payments (attach explanation)		Total This Period		Cumulative Total to Date			
\$ 6000.00	\$ 250.60	\$ 0.00	\$	6250.60	\$	26388.00			
		PAGE SUBTOTAL		30345.60					